

# **11<sup>th</sup> Annual LASER PRINTING CONFERENCE**

**Technology  
Markets  
Applications**

**January 27-29, 2003**

**Chaparral Suites Hotel  
Scottsdale, Arizona**

sponsored by

**Information Management Institute, Inc.**

## **CONFERENCE FOCUS**

Laser printing (Electrophotography or Toner Based Printing Systems) remains the dominant digital printing technology based on the number of pages printed annually. Laser printing continues to make technology advancements in product functionality, cost performance, print quality, connectivity, color printing capabilities, etc. Such improvements are required for to meet the competitive challenges of ink jet and other printing technologies as well as to enable the development of new markets and applications. Applications such as color business printing, internet printing, multifunction printers, digital presses, digital color copier/printers, industrial printing, etc. are providing market opportunities for laser printing technology, but in an ever increasingly competitive environment. This conference program, the only 2003 conference devoted entirely to laser printing, is designed to provide participants with a comprehensive assessment of technology, application and market development trends that will determine laser printing's role in the overall printing marketplace. Detailed analysis of issues such as cost of ownership, print quality, supplies developments and industry standards will provide new insights into the future of laser printing. The formal sessions and informal networking sessions provide a unique, interactive environment for leading hardware, consumables, components, software, system integrator and user company representatives to network and develop an improved understanding of current developments and other forces that are shaping laser printing's role in the increasingly competitive digital printing industry.

## **BENEFITS OF CONFERENCE ATTENDANCE**

- Develop insights on key issues influencing your company's decisions and directions in the development, implementation and use of laser printing technology
- Learn the latest advancements and developments in laser printing technologies that are advancing the product and application state-of-the-art
- Establish personal contacts with recognized leaders and innovators in the laser printing community
- Hear the industry experts' projections for market size, structure and trends
- Participate in interactive sessions and informal discussions relative to laser printing's capabilities, features, advancements and requirements for continued market success
- Obtain increased knowledge of the issues critical to the continued success of laser printing in an increasingly competitive end user environment
- Have a complimentary table top display to inform the industry of your products and services
- Give a five minute presentation during the popular Suppliers' Forum

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#### **Tentative Program & Schedule**

#### **Monday, January 27, 2003**

11:00 a.m. - 5:00 p.m.                      Conference Registration

1:00 p.m.    Opening Session

#### **WELCOME AND INTRODUCTIONS**

Alvin G. Keene, President, Information Management Institute, Inc., Carrabassett Valley, Maine

## **ELECTROPHOTOGRAPHIC TECHNOLOGY DEVELOPMENT TRENDS**

### **LASER PRINTING MARKETS**

- Structure
- Size
- Opportunities
- Major Market Sectors
- Growth Trends In Developed & Developing Economies
- Competitive Position Vs. Ink Jet

5:30 p.m. Reception

**Tuesday, January 28, 2003**

8:00 a.m. Session 2

### **TECHNOLOGY DEVELOPMENTS AND INNOVATIONS**

- Photoreceptors & Photoconductors
- Imaging Subsystems
- Software, RIPs, Etc.
- Finishing Subsystems
- Toner & Media
- Alternative Technologies

12:00 Noon Luncheon

1:30 p.m. Session 3

### **MAJOR APPLICATIONS AREAS: TECHNOLOGY REQUIREMENTS & MARKET TRENDS**

- Network Color Printers
- General Office Printers
- Digital Presses
- Color Copier/Printers & Multifunction Devices
- Industrial Printing
- Specialty Vertical Markets
- Others

### **SUPPLIER'S FORUM**

5 Minute Presentations on Laser Printing Products and Services: Open to all Conference Registrants

5:30 p.m. Reception

**Wednesday, January 29, 2003**

8:00 a.m.

Session 4

### **CRITICAL ISSUES FOR SUCCESSFUL LASER PRINTING**

- Total Cost Of Ownership
- Industry Standards
- Role Of Embedded Digital Systems In Printer Design & Functionality
- Color Server Requirements For High Quality Color Digital Printing
- Color Management Systems
- Print Quality Analysis
- Quality Control Instruments For Laser Printing
- Others

12:00 Noon

Closing Luncheon & Adjournment

### **HOTEL INFORMATION**

The **11<sup>th</sup> Annual Laser Printing Conference** is being held at the Chaparral Suites Hotel located in Scottsdale, Arizona. Hotel reservations are the responsibility of each meeting registrant. To receive the special meeting rate of \$139 for single or \$149 for double occupancy including breakfast, you must identify yourself as a registrant to IMI's **11<sup>th</sup> Annual Laser Printing Conference**. Early booking is advised **as the reduced rate is guaranteed only until January 6, 2003**. Phone +1-800-528-1456 to make hotel reservations.

### **LOCATION**

The Chaparral Suites Hotel is a totally suite property conveniently located in the heart of Scottsdale, just minutes from Scottsdale Fashion Square, the Arts District, fine dining and championship golf. Each spacious suite offers a fully equipped galley kitchen and dining area, living room and separate bedroom. Also included with each room are a full cooked to order breakfast and complimentary individual airport transportation from Phoenix Sky Harbor International Airport. Recreational amenities at the Scottsdale Chaparral Suites Hotel include two heated courtyard pools, two hydrotherapy spas, tennis court and fitness center. The Chaparral Suites Hotel (<http://www.chaparralsuites.com>) plus the Phoenix/Scottsdale (<http://www.arizonaguide.com/cities/phoenix>) and (<http://www.scottsdalecvb.com>) area provide an excellent opportunity to extend your visit into a memorable vacation experience. Dress for the **11<sup>th</sup> Annual Laser Printing Conference** will be casual.

The Chaparral Suites Hotel address is:

Chaparral Suites Hotel  
5001 North Scottsdale Road  
Scottsdale, AZ 85250  
Phone: +1-480-949-1414  
Reservations Phone: +1-800-528-1456  
Fax: +1-480-947-2675

**Information Management Institute, Inc.** provides conference programs in the worldwide computer printer industry. Founded in 1988, IMI offers the largest and most comprehensive conference and seminar program in the digital printing industry. Since 1990, IMI has sponsored over 175 digital printing programs. Each year over 2000 industry technical, marketing and management personnel from over 600 companies attend programs covering ink jet, thermal, laser, digital printing presses, textile printing, printing consumables and other digital printing technology and application topics.

For further details, contact Information Management Institute:

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Web Site: [www.imiconf.com](http://www.imiconf.com)

## **REGISTRATION INFORMATION**

Registration Fee: \$1095 per registrant  
\$995 for each additional registrant from same company  
when registered as a group.

Cancellations will receive a 100% refund if made 72 hours prior to the start of the program. Cancellations made less than 72 hours before the start of the conference will be subject to a \$300 cancellation fee, but will receive a copy of the conference binder. Substitutions may be made at any time.

To register for **11<sup>th</sup> Annual Laser Printing Conference** submit the registration form with payment to Susan Rundlett, Conference Administrator, Information

Management Institute, Inc., 1106 Valley Crossing, Carrabassett Valley, ME  
04947 USA. You may reserve space by calling +1-207-235-2225, sending a fax  
to +1-207-235-2226 or by sending an email message to [imi@tdstelme.net](mailto:imi@tdstelme.net) or  
visiting our web site [www.imiconf.com](http://www.imiconf.com)

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**REGISTRATION FORM**

**11<sup>th</sup> Annual Laser Printing Conference**

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Chaparral Suites Hotel  
Scottsdale, Arizona

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL \_\_\_\_\_

All checks should be in U.S. dollars drawn on a U.S. bank and made payable to Information  
Management Institute, Inc. An invoice with bank transfer details for IMI's U.S. or European bank  
account will be provided upon request.