

## 12<sup>th</sup> Annual Toner & Toner Materials Conference

May 4-6, 2009

Crowne Plaza San Marcos Resort  
Chandler (Phoenix), Arizona



IMI's **12<sup>th</sup> Annual Toner & Toner Chemicals Conference** will focus on the technology, market and applications challenges and opportunities that are facing the toner industry.

Dry and liquid toners have been integral imaging materials for over fifty years. These toners have evolved in properties, composition and production over that period. During the past fifty years, other imaging techniques have been introduced. Some of these competitors still exist as specialty imaging devices. However, only ink jet has proven to have the combination of image quality, economics and versatility to challenge toner-based imaging devices.

Improved print quality, expanding applications, higher resolutions, enhanced user expectations, etc. are all requiring improved toner based products to effectively compete in the digital printing marketplace. Additionally, the increased adoption of color digital printing, introduction of chemically produced toners, movement away from light lens based copiers, etc. are all placing new requirements on the toner industry. These improvements all require new or improved chemical raw material products to meet users' requirements as toner based imaging continues to evolve in a competitive marketplace.

This unique conference program, IMI's only program in 2009 focused on the toner and toner raw materials industry, offers a unique opportunity for raw materials suppliers, imaging chemicals manufacturers, hardware developers and end users to join together and obtain a comprehensive assessment of the toner based imaging chemicals industry. There simply is not a better or more cost effective place to obtain the latest information defining **the future of toner and toner raw materials**.

### Conference Displays & Suppliers' Forum

IMI's **12<sup>th</sup> Annual Toner & Toner Materials Conference** provides the opportunity to have a free display space to exhibit your products, technology or services. Each conference registrant also has the opportunity to give a commercial 5-minute Suppliers' Forum presentation.

IMI will cooperate with all interested parties to provide appropriate space so products can be displayed and demonstrated during the conference breaks and receptions. **There is no fee in addition to the conference registration fee to have a display and/or to give a Suppliers' Forum presentation.**

**To reserve your complimentary display space and Suppliers' Forum presentation slot**, please register online and check off the box indicating your participation OR complete the registration form on next page and fax to +1-207-235-2226 OR send an email to [al@imiconf.com](mailto:al@imiconf.com)

**Call for Papers  
Submit Proposed  
Presentation Titles & Brief Outlines to  
Al Keene [al@imiconf.com](mailto:al@imiconf.com)**

**For Latest Program Updates &  
To Register Online  
Visit IMI Web Site  
[www.imiconf.com](http://www.imiconf.com)**



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## **Monday, May 4, 2009**

11:00 a.m. Registration

1:30 p.m. Opening Session  
**Toner Industry in Perspective**

### **WELCOME AND INTRODUCTIONS**

Alvin G. Keene, President, Information Management Institute, Inc., Carrabassett Valley, Maine

- **2007 Toner Industry in Review & Looking Forward**
- **World Toner Markets**
- **High Speed Digital Printing Looking Forward: Dry Toner, Liquid Toner & Ink Jet**
- **Chemical Toners: Are They The Future?**

5:30 p.m. Networking Reception in Display Area

## **Tuesday, May 5, 2009**

7:30 a.m. Continental Breakfast

8:30 a.m. Session 2  
**Raw Materials Status & Innovations to Enhance Market Development**

- **Raw Materials Review, Developments, Trends and Projections**
  - Polymers & Waxes
  - Resins
  - Colorants
  - Carbon Black
  - Magnetic Oxides
  - Charge Control Agents
  - Specialty Additives
  - Carrier Cores & Coatings
  - Photoreceptors
  - Others
- **Bio-Based Resins & Toners: Has The Time Come?**
- **Impact Of Environmental & Safety Issues On Toner Industry**

12:00 Noon Luncheon

1:30 p.m. Session 3  
**Chemical & Conventional Toner Production Advancements**

- **Can Conventional Toner Win The Cost Of Ownership Battle?**
- **Print Quality Competitiveness In The Marketplace**
- **Required Performance Benchmarks**
- **Processing & Production Technique Advancements**
- **Market Growth & Penetration**

**SUPPLIERS' FORUM:** 5-Minute Presentations related to Toner and Toner Materials Technology, Product or Service Capabilities. The Suppliers' Forum is open to all Conference Registrants

5:30 p.m. Networking Reception in Display Area

## **Wednesday, May 6, 2009**

7:30 a.m. Continental Breakfast

8:30 a.m. Session 4  
**Future Toner Industry Requirements, Challenges & Opportunities**

- **Challenges To Toner Based (Laser) Printing's Dominant Market Position**
- **Requirements For Specialty Toners To Expand Markets**
- **Health, Safety & Environmental Issues**
- **Industrial Printing Applications: Challenges & Opportunities**
- **Is Liquid Toner Going To Experience New Growth?**
- **Distribution Channel Growth: OEM Vs. Aftermarket**

12:30 p.m. Adjournment

# REGISTRATION INFORMATION: 12<sup>th</sup> Annual Toner & Toner Materials Conference



Registration Fees: \$1095 per registrant  
\$995 for each additional registrant from same company when registered as a group

The registration fee includes attendance at all sessions, all scheduled program functions and the program reference binder/CD. Cancellations will receive a 100% refund if made 72 hours prior to the start of the program. Substitutions may be made at any time. Cancellations made less than 72 hours prior to the start of the program will be charged a \$300 cancellation fee, but will receive a copy of the conference binder/CD.

**To register**, submit the registration form with payment to Susan Meldrum, Conference Administrator, Information Management Institute, Inc., 1106 Valley Crossing, Carrabassett Valley, ME 04947 USA. You may reserve space by calling +1-207-235-2225, sending a fax to +1-207-235-2226 or by sending an email message to [imi@imiconf.com](mailto:imi@imiconf.com) or visiting our web site [www.imiconf.com](http://www.imiconf.com)

## REGISTRATION FORM

**12<sup>th</sup> Annual Toner & Toner Materials Conference**  
**May 4-6, 2009**

**Check here to reserve a free display space.**

NAME \_\_\_\_\_

JOB TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL \_\_\_\_\_

I Want to Pay by Credit Card  Please Invoice Me

All checks should be in U.S. dollars drawn on a U.S. bank and made payable to Information Management Institute, Inc. An invoice with bank transfer details for IMI's U.S. or European bank account will be provided upon request.

**Don't Miss IMI's & IMI Europe's Upcoming Programs Visit [www.imiconf.com](http://www.imiconf.com)**

- 12th Toner & Toner Chemicals Conference**  
May 4-6, 2009
- 2nd Digital Printing Presses - The Next Era Conference**  
May 6-8, 2009  
Crowne Plaza San Marcos Resort  
Chandler (Phoenix), Arizona, USA
- 20th Annual Thermal Printing Conference**  
May 11-13, 2009  
Radisson Resort Orlando-Celebration  
Kissimmee (Orlando), Florida, USA
- Ink Jet Technology Showcase 2009**  
June 2-3, 2009
- Ink Jet Academy: Theory of Ink Jet Technology**  
June 4-5, 2009  
Swissotel - Zurich, Switzerland

**Visit [www.imiconf.com](http://www.imiconf.com) for updated program and registration details**

## Crowne Plaza San Marcos Resort

IMI's **12th Toner & Toner Materials Conference** is at the Crowne Plaza San Marcos Resort ([www.sanmarcosresort.com](http://www.sanmarcosresort.com)), an impressive property that's listed on the National Register of Historic Places in Chandler Arizona. Hotel reservations are the responsibility of each meeting registrant. To receive the special conference rate of \$119 for single or double occupancy – **Call +1-650-570-5700 – Ask for Reservations AND REQUEST GROUP BOOKING CODE TT4.**

**Early booking is advised** as the reduced rate is guaranteed only until April 13, 2009. **To make hotel reservations online**, go to the Crowne Plaza San Marcos Resort web site [www.crowneplaza.com/chandleraz](http://www.crowneplaza.com/chandleraz) and

- Under "Check Availability" on left side of screen - Insert Requested Information AND
- Enter **TT4** in the "Group Code" field
- Click on "Check Availability"
- This takes you to screen where you may select room and proceed through reservation procedure.

The Crowne Plaza San Marcos Resort is located on 123 acres of in downtown Chandler ([www.downtownchandler.org](http://www.downtownchandler.org)) just twenty minutes southeast of Phoenix Sky Harbor International Airport.

The Crowne Plaza San Marcos Resort was the first golf resort in Arizona (1913) and offers restaurants/shopping just steps from the resort. The 295 guestroom feature private patios or balconies overlooking luxuriously landscaped courtyards and offer complimentary in-room internet plus Crowne Plaza's Sleep Advantage program. The 18-hole, 6,626 yard golf course was the first course in Arizona with grass greens.

Special conference golf rates are:  
\$79.00 including green fees and cart for Friday-Sunday  
\$69.00 including green fees and cart for Monday - Thursday

- Digital Printing Summer Camp 2009**  
**Ink Jet Academy: Theory of Ink Jet Technology**  
July 27-28, 2009
- Surface Tension, Wetting & Capillarity**  
July 29-30, 2009
- Color & Color Management**  
July 30-31, 2009
- Managing Product Development for Value**  
July 30-31, 2009  
Additional Courses to be Announced  
Sugarloaf Hotel - Carrabassett Valley, Maine, USA
- 17th Annual European Ink Jet Printing Conference**  
Fall, 2009  
Dates & European Location to be Announced
- 6th Annual Security Printing Conference**  
Fall, 2009  
Dates & U.S. Location to be Announced
- Ink Jet Academy: Theory of Ink Jet Technology**  
February 1-2, 2010
- 19th Annual Ink Jet Printing Conference**  
February 3-5, 2010  
Crowne Plaza San Marcos Resort  
Chandler (Phoenix), Arizona, USA