

PRESS RELEASE

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Understanding Surface Tension & Interfacial Phenomena Essential for Ink Jet Success

Carrabassett Valley, Maine - Information Management Institute, Inc. (IMI) announces the course, **Surface Tension, Wetting & Capillarity** which presents the most important principles and their application in all aspects of printer design. Visit www.imiconf.com for complete details.

Course Leader, Professor Abraham, Department of Chemical Engineering, Technion – Israel Institute of Technology says, “this course will present the concepts and measurement techniques that are required in order to understand how surface tension, wetting and capillarity affect printing processes. The first goal will be to develop the understanding of surface tension and interfacial tension, which are essential properties of the materials involved in printing systems, (e.g. ink, plastic substrates, paper, etc.). Then, the various modes of wetting and capillarity penetration, which are the basic processes underlying most printing operations, will be discussed.”

“This course is directly relevant to anyone working in the fields of ink jet ink formulation and development, substrate development – such as papers, films, coatings as well as metal, glass or other nonporous substrates – and the development of ink jet printheads,” continues IMI President Al Keene.

Professor Marmur is an international recognized authority and has been working in the field of interfacial phenomena and wetting for over thirty years. He has published many papers on the theory and practice of wetting processes and has been consulting for major companies involved in the design and utilization of ink jet printing systems.

Prof. Marmur has also participated in many international conferences and has been active in lecturing on interfacial phenomena in universities and industrial sites in many countries. In addition, Prof. Marmur was an Editor of Reviews in Chemical Engineering and was on the advisory committee of the Journal of Colloid and Interface Science and the Journal of Adhesion Science and Technology. He received his Ph.D. in 1974 from Technion – Israel Institute of Technology. Then he spent two years as a postdoc at the State University of New York at Buffalo. Later he was a visiting professor at the University of Wisconsin – Madison and a visiting scientist at the IBM Almaden Research Center.

“IMI’s **Surface Tension, Wetting & Capillarity** course on July 29-30 2009 is one of the following six IMI’s **Digital Printing Summer Camp 2009** courses being held at the Sugarloaf Mountain Hotel, Carrabassett Valley, Maine. Each course has been prepared and is presented by acknowledged and experienced leaders in their fields. These timely courses provide the latest information and insights that simply are not available from any other source. There is simply no better information available,” says IMI President Keene.

Digital Printing Summer Camp 2009

Sugarloaf Mountain Hotel
Carrabassett Valley, Maine.

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Ink Jet Academy: Theory of Ink Jet Technology – July 27-28, 2009

Digital Printing Markets – July 27-28, 2009

Ink Jet Ink Manufacturing – July 29-30, 2009

Surface Tension, Wetting & Capillarity – July 29-30, 2009

Color & Color Management – July 30-31, 2009

Managing Product Development for Value™ – July 30-31, 2009

Full course details, on-line registration and a downloadable brochure are available on IMI's web site www.imiconf.com

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 400 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

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