

**PRESS RELEASE**

For Immediate Release  
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**Webcast Digital Printing Courses Now Available**

Carrabassett Valley, Maine - Information Management Institute, Inc. (IMI) now has three webcast courses available from their **Digital Printing Summer Camp 2009** held on July 27-31, 2009. Visit [www.imiconf.com](http://www.imiconf.com) for course agendas and full details.

According to IMI President, Al Keene, "For over 20 years, IMI has been dedicated to satisfying the information needs of the digital printing industry and webcasting provides us another tool to serve the industry."

The following three courses were webcast live and are now available for viewing online at the listeners' convenience:

**Digital Printing Markets Course**

Led by Marco Boer of I.T. Strategies, Don Franz of Photofinishing News, Robert Palmer of InfoTrends & John Shane of InfoTrends

**Surface Tension, Wetting & Capillarity Course**

Led by Professor Avi Marvur of Technion – Technical Institute of Israel

**Color & Color Management Course**

Led by Dr. Gabriel Marcu of Apple Inc.

"Each course was prepared and presented by internationally acknowledged and experienced leaders in their fields. These timely courses provide the latest information and insights that simply are not available from any other source. There is simply no better information available," states Keene.

Keene continues, "for those faced with travel restrictions and tight budgets which precluded them from attending, these recorded webcasts provide everyone the opportunity to view these courses and benefit from the timely content."

Keene concludes that, "information gained from one or more of these courses can potentially save many man-months of searching, experimenting, testing and otherwise evaluating options for development and application efforts. Learning the principles of such things as color & color management or surface tension, wetting & capillarity can help solve real world problems and provide real advantages in successful product development and implementation."

Understanding the market evolution, trends and forecasts in the current economy as digital printing technologies are becoming more widely developed and utilized for a wide range of graphics printing, manufacturing, dispensing and other applications is critical to the success in the digital printing industry. The Digital Printing Markets course webcast provides key insights into the market dynamics of the digital printing industry.

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These webcast courses offer an excellent opportunity to be sure you and your staff is up to speed on key subjects critical to digital printing market success.

### **About Information Management Institute, Inc.**

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 400 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

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