

PRESS RELEASE

For Immediate Release

May 27, 2009

Contact:

Susan Meldrum, Conference Administrator

Phone: +1-207-235-2225

Fax: +1-207-235-2226

Email: imi@imiconf.com

Web Site: www.imiconf.com

IMI DIGITAL PRINTING SUMMER CAMP 2009 Courses Announced

Carrabassett Valley, Maine - Information Management Institute, Inc. (IMI) announces the final courses for its annual **Digital Printing Summer Camp 2009** to be held July 27-31, 2009 at the Sugarloaf Mountain Hotel, Carrabassett Valley, Maine. IMI's **Digital Printing Summer Camp 2009** offers the following six timely courses:

Ink Jet Academy: Theory of Ink Jet Technology – July 27-28, 2009

Digital Printing Markets – July 27-28, 2009

Ink Jet Ink Manufacturing – July 29-30, 2009

Surface Tension, Wetting & Capillarity – July 29-30, 2009

Color & Color Management – July 30-31, 2009

Managing Product Development for Value[™] – July 30-31, 2009

Full course details and on-line registration are now available on IMI's web site

www.imiconf.com

"Digital printing technologies – particularly ink jet - are becoming more widely developed and utilized for a wide range of graphics printing, manufacturing, dispensing and other applications" says IMI President Al Keene. "In these difficult economic times, digital printing offers unique advantages for end users to reduce costs by personalizing products, producing on-demand to lower inventory costs and waste, provide added value plus technology advancements are opening up entirely new applications and markets. IMI's **Digital Printing Summer Camp 2009** courses are focused on key topics essential in the development and implementation of products in the rapidly evolving digital printing industry. These courses offer an excellent opportunity to be sure you and your staff are up to speed on key subjects critical to digital printing market success."

Keene continued, "Once again, IMI's **Digital Printing Summer Camp 2009** brings together six of the best courses currently offered in the industry. Each has been prepared and is presented by acknowledged and experienced leaders in their fields. These are timely courses providing the latest information and insights that simply are not available from any other source. There is simply no better information available."

PLUS, what a great opportunity to combine one or more of these exciting courses with the summer vacation and recreational opportunities that abound in the Vacationland of Maine – from the ocean to the mountains and in between. And even enjoy a lobster or two!

www.visitmaine.com

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 400 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

Contact

Alvin Keene, President
Information Management Institute, Inc.
1106 Valley Crossing
Carrabassett Valley, Maine, 04947 USA
Phone: +1-207-235-2225, Fax +1-207-235-2226
Email: al@imiconf.com
Web Site: www.imiconf.com