

**PRESS RELEASE**

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**New & Profitable Opportunities for the Toner Industry**

Carrabassett Valley, Maine – Capitalizing on profitable applications and new business opportunities is critically important in these difficult economic times. According to **IMI President, Al Keene**, “because of the current pressures on today’s businesses, IMI’s 12<sup>th</sup> Toner & Toner Chemicals Conference on May 4-6, 2009 in Chandler, Arizona will focus on technology developments, emerging applications and new business opportunities with potential to positively impact the toner industry. With annual worldwide toner consumption estimated at approximately 600 million pounds in 2008, the toner industry is a key component of the digital printing industry.”

Exciting opportunities for the incorporation of specialty functional materials into toners will be demonstrated by **Dr. James A. Hayward, President & CEO of Applied DNA Sciences**, as he explains how botanical DNA can be put into toner to provide brand protection and security printing solutions.

**Dr. Gordon Hardy of Hunt Imaging** will address the latest developments in toner polymers including polymers for chemically prepared toners plus new Bio-polymers and Eco-toners as new opportunities for “greening” the toner industry are being pursued and welcomed.

**Dr. Kevin P Andrews and Frank Evan of NineSigma** will introduce a new cooperative approach called pre-competitive collaboration and open innovation to finding solutions to industry wide concerns in the areas of health, safety and the environment.

Recognizing the world stage in which all industries now play, **John Shane of InfoTrends** will address the world toner and developer markets and will provide insights and market forecast summaries for the emerging Brazilian, Russian, Indian and Chinese markets.

And **Dr. Eui-Jun Choi, Technical Director of DPI Solutions** in South Korea will present the current status and future plans for their proprietary “Chemical Milling” toner production process.

According to Keene, “the toner based printing industry’s future requires that companies capitalize on new and developing opportunities as the world goes digital and toner-based systems compete with other technologies for market share. In addition to the opportunities mentioned above, conference presenters will cover developments and trends such as:

- Multiple Perspectives on Toner-Based Printing’s Competition with Ink Jet
- Independent Printer Comparison Process & Real Results
- Liquid Toner Technology Developments & Potential
- Chemical Toners: Where Used & Not Used & Why
- Process Control & Optimization Techniques
- & Much More!

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More details on all of these topics can be found on IMI's web site [www.imiconf.com](http://www.imiconf.com)

Immediately following this conference, IMI's **2<sup>nd</sup> Digital Printing Presses – The Next Era Conference** on May 6-8 features 16 presentations from leading companies including Eastman Kodak, Hewlett Packard, Océ and Xerox. Again, complete details can be found on IMI's web site [www.imiconf.com](http://www.imiconf.com)

**About Information Management Institute, Inc.**

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 350 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

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