

Ink Jet 2008 Technology Suppliers Showcase

Formerly the Ink Jet Developers Conference

Technology
Supplier
Brochure

Renaissance
Denver Hotel

Denver Colorado
USA

April 16 - 18, 2008

Where industry suppliers meet their customers
- now in its 7th year!



PRINTHEADS ♦ INKS ♦ MEDIA ♦ CHEMICALS & MATERIALS ♦ SYSTEM COMPONENTS ♦ SYSTEM INTEGRATORS ♦ INSTRUMENTATION

INDUSTRY OVERVIEWS

Hear a range of invited experts discuss how new applications & markets are offering exciting new opportunities for ink jet technology

SUPPLIER PRESENTATIONS

As a leading supplier of hardware, inks or media, or other supplier to the ink jet industry, **present your company's products and services** to a wide range of developers, integrators and end-users explaining how you can help them

DEVELOPERS FAIR

Display your products or services during the conference breaks, lunches and evening receptions to developers. Make those important first contacts, catch up on the latest developments and products, or remake old contacts

Immediately prior to Ink Jet Technology Suppliers Showcase 2008 we will feature the following events:

April 14-15, 2008

INK JET ACADEMY: Theory of Ink Jet Technology

A 1 1/2 day comprehensive course describing the latest advances in ink jet and ink technologies, led by Mike Willis of Pivotal Resources & Alan Hudd of Xennia Technology

INK JET AS A MANUFACTURING PROCESS

A 1 1/2 day symposium covering the use of ink jet for manufacturing electronics, displays, biotechnology applications and 3D modelling

**A unique event in the industry
- your opportunity to meet new
customers who are developing
or exploring ink jet as part of a
product or manufacturing process**

IMI Inc.

IMI runs the largest and most comprehensive conference and seminar programme in the digital printing industry. Each year over 2,000 industry technical & management personnel from over 600 companies attend over 20 programmes covering ink jet, thermal, laser, high speed digital, industrial and other forms of digital printing.

The Conferences

IMI brings its very popular Technology Suppliers Showcase together with the acclaimed course - The Ink Jet Academy - and the Ink Jet as a Manufacturing Process Symposium. Held annually in the US or Europe, the Ink Jet Technology Suppliers Showcase is designed as a commercial event to showcase ink jet technology suppliers latest developments and products.

The location

This spring we have chosen Denver for our event. Denver is a vibrant city with 300 days of annual sunshine, year-round adventure and the breathtaking Rocky Mountains. It has a thriving arts and culture scene, world class attractions and endless shopping possibilities, exciting nightlife and abundant outdoor recreation.

Suppliers at previous Ink Jet Technology Supplier Showcase events

- Advanced Nano Products
- American Ink Jet
- Ardeje
- Borden Chemical
- Büller AG
- Cabot
- Cametries
- Ciba Specialty Chemicals
- Clariant
- Codaco
- Columbian Chemicals
- Cognis
- Collins Ink
- Conductive Inkjet
- D&K Engineering
- Digital Ink Technologies
- EFI/Inkware
- Emerson & Cuming
- Exfo LSI
- fcubic
- Flint Ink
- Fujifilm Dimatix
- Fujifilm Sericol
- Fusion UV Systems
- GEW
- Graphic Digital
- Hewlett-Packard SPS
- Hexion
- Hilord Chemical
- Honle
- ImageXpert
- Impika
- Ink Jet Technology
- Integration Technology
- IST Metz
- iTi
- Jetrion
- Kodak GMS
- Konica Minolta
- Konica Minolta Medical & Graphic
- Litrex
- Microdrop
- Nazdar
- Netsch España
- Nordson UV
- Picojet
- Philips CFT
- Phoseon
- Pivotal Resources
- Ricoh Printing Systems
- Sartomer
- Sensient Imaging
- Software Imaging
- SunJet
- Tecan
- Tetenal
- Torrey Pines Research
- Triangle Digital
- Trident
- TTP
- UCB Chemicals
- UV Process Supply
- Wolke Inks & Printers
- Xaar
- Xennia

Proposition to Technology Suppliers (you!)

The Ink Jet Technology Suppliers Showcase enables technology suppliers (printheads, inks, media, instrumentation etc.) to showcase and present their technologies, expertise and capabilities to ink jet system developers, integrators and users.

This event's focus is to inform, develop relationships and sell, through a combination of company presentations, display booth and private meetings in a unique and cost-effective format.

Each year around 30 suppliers exhibit and present at this event - it's a proven concept attracting large numbers of developers. And here's how you'll benefit:

- **Pre & post-conference publicity** via named (full contact information) inclusion in Ink Jet Technology Suppliers Showcase 2008 brochure (30,000+ distribution within Europe, North America, Middle East & Asia, plus press releases & web site posting & email distribution) if registration confirmed prior to January 25, 2008
- **Web site link** from IMI & IMI Europe web sites
- **Display space** 10 x 8 feet (3 x 2.4 m) with power, draped table & 2 chairs (if desired)
- **20 minute presentation time** to present your company's technology, products, services & capabilities. Presentations are in sign-up order, so register soon for an early slot!
- Your **presentation notes** included in Ink Jet Technology Suppliers Showcase 2008 reference binder and CD-ROM
- **Registrations** for two company representatives (including speaker). Additional company representative registrations are available at a discounted rate of \$300
- **Complete name & address list** of all Ink Jet Technology Suppliers Showcase 2008 attendees

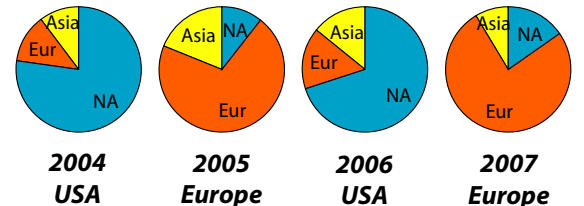
Proposition to Developers (your NEW customers!)

For ink jet developers attending this event the Ink Jet Technology Suppliers Showcase 2008 program will provide:

- Exhibits by key ink jet printing technology suppliers
- Technology supplier presentations highlighting their technology's capabilities, applications, advantages, etc.
- Reference binder and CD-ROM containing technology suppliers presentation notes
- Complete contact information for technology supplier companies
- Opportunities for privately scheduled meetings to discuss specific needs & requirements with technology supplier companies' representatives at the conference
- Networking opportunities with all categories of ink jet printing professionals
- Keynote presentations from industry experts and major end users

Registrations for conference attendees will be set at a rate of \$595 in order to maximize attendance.

Geographic breakdown of Ink Jet Technology Supplier Showcase registrations



In the past six years the Ink Jet Technology Suppliers Showcase (previously the Ink Jet Developers Conference) has become the leading forum where industry suppliers meet developers



Ink Jet 2008 Technology Suppliers Showcase

	Weds 16 April	Thurs 17 April	Fri 18 April
7 am		Continental Breakfast	Continental Breakfast
8 am	Exhibits set-up	Keynote 2	Keynote 4
9 am		SUPPLIER PRESENTATIONS	SUPPLIER PRESENTATIONS
10 am		Break	Break
11 am		Registration Opens	
12 pm		Luncheon	
1 pm			Adjournment & Exhibits Close
2 pm	Welcome & intros Keynote 1	Keynote 3	
3 pm	SUPPLIER PRESENTATIONS	SUPPLIER PRESENTATIONS	
4 pm	Break in Exhibit Area	Break	
5 pm			
6 pm	Reception in Exhibit Area	Reception	



Renaissance Denver Hotel, Denver, Colorado, USA

The InkJet Technology Suppliers Showcase 2008 will be held at the Renaissance Denver Hotel, Denver, Colorado, USA. The discounted hotel rate is \$139.

The Renaissance Denver Hotel is conveniently located midway between Denver International Airport and Downtown Denver. Centered in the Stapleton redevelopment area, the largest urban



redevelopment project in the world, the Hotel is in close proximity to many attractions.

The crown jewels of the Stapleton Redevelopment Area are the new Shops at Northfields and Dick's Sporting Goods Park (DSG Park), the largest outdoor soccer facility in the U.S. and home of Major League Soccer's Colorado Rapids. As a proud sponsor of DSG Park, the Renaissance Denver is the official home of the Rapids and is located within minutes from the fields.

This Denver Hotel features 400 guest rooms and over 25,000 square feet of newly renovated meeting space to serve any sized event. Complimentary high-speed internet access is available in all guest rooms and the new luxurious Renaissance Bedding Package will ensure all travelers a comfortable nights rest. The Copper Canyon Grill and Lounge provide a casual, contemporary Colorado atmosphere and cuisine prepared by the Award Winning Chef.

Renaissance Denver Hotel
3801 Quebec Street
Denver, Colorado 80207 USA
Phone: 1-303-399-7500
Fax: 1-303-321-1966

Denver is a vibrant city with 300 days of annual sunshine, year-round adventure and the breathtaking Rocky Mountains in the backyard. From a thriving arts and culture scene, world class attractions and endless shopping possibilities, to nationally recognized chefs, exciting nightlife and abundant outdoor recreation, Denver welcomes you to experience, explore and discover how the Mile High City will awaken your senses like nowhere else.

For additional information on Denver and Colorado, visit the Denver Tourism web site www.denver.org and Colorado Department of Tourism web site www.colorado.com



Stan Obert For Denver Metro Convention & Visitors Bureau

**Supplier registration deadline
January 25!**

TECHNOLOGY SUPPLIER REGISTRATION FEE

The conference registration fee for Technology Suppliers is \$4,000 per company which includes

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- **Two registrations** for attendance by 2 company representatives (including speaker)
- **Additional company** representative registrations will be available for \$300 each
- **Complete name & address list** of all Ink Jet Technology Suppliers Showcase 2008 attendees

ACT NOW!

To discuss the event in more detail with us, register interest, reserve or book a place, please contact Al Keene at +1 207 235 2225 email imi@imiconf.com or Mike Willis at +44 1223 236920 email mike@imieurope.com. PDF copies of this brochure and a fax-back form can be found on our web site at www.imiconf.com

MEDIA CAMPAIGN

We will be carrying out an International press campaign with the focus on US and European journals with coverage of flexo & screen printing, textile printing, packaging, graphic arts, photofinishing, ceramic & glass decoration, manufacturing, electronics & design, inks, paper, imaging chemicals, instrumentation, medical, pharmaceutical & biotechnology. The

media campaign will consist of press releases, personal contacts, listings and the seeking of editorial coverage for the event. We welcome co-operation and co-ordination with technology suppliers and their agencies in this media campaign. If you have any new stories or images you would like us to consider please contact us directly at imi@imiconf.com

PLANNING TIMETABLE

A brochure aimed at developers will be produced for mailing in mid February. It is therefore essential, assuming you wish to receive the maximum publicity, to be a confirmed participant as a supplier before January 25, 2008. In addition we will need an electronic copy of your company logo suitable for reproduction in full colour, a brief description

of your activities and contact details. These are due by January 25, 2008. A sample entry is given below. The brochure will be printed and mailed to the IMI database, currently 30,000+ worldwide.

Sample format of Technology Suppliers listing for Ink Jet Technology Suppliers Showcase 2008 brochure

Timetable & Deadlines

- | | |
|--|-------------------|
| • Initial web site announcement and commencement of supplier registrations | December 3, 2007 |
| • Early program announcement email | December 3, 2007 |
| • Confirmation as participant supplier | January 25, 2008 |
| • Logo, description & contact details | January 25, 2008 |
| • Web site with Suppliers links & downloadable brochures | February 13, 2008 |
| • Email broadcast to IMI's list | February 13, 2008 |
| • Brochure mailing of 30,000+ worldwide | February 15, 2008 |
| • 2nd email broadcast | March 17, 2008 |

