

PRESS RELEASE

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IMI's Digital Printing World 2010 Conferences – Call for Papers

Carrabassett Valley, Maine - Information Management Institute, Inc. (IMI) announces that **in 2010 - all three of its digital printing primary technology focused conferences - *IMI's Digital Printing World 2010 Conferences* - will be held during the same week - February 1-5, 2010 at the Crowne Plaza San Marcos Resort in Chandler (Phoenix), Arizona as follows:**

13th Annual Toner Printing Conference
February 1-3, 2010

21st Annual Thermal Printing Conference
February 1-3, 2010

19th Annual Ink Jet Printing Conference
February 3-5, 2010

“IMI is currently accepting presentation proposals. Anyone interested in participating as a conference speaker at any of these three conferences should submit their proposed presentation title and outline via email to al@imiconf.com as soon as possible,” says IMI President Al Keene.

Keene emphasizes, “While conventional printing declines, digital printing is expanding by taking advantage of features such as personalization, on-demand production, inventory & distribution cost savings, previously impossible applications, improved output options and other opportunities to end users as the transition from an analog to digital world accelerates – which is being reflected in the growth of digital printing applications and opportunities. *IMI's Digital Printing World 2010 Conferences* provide programs and formats to obtain a timely update and understanding of key digital printing technologies, markets and applications which are essential to successful product development, business strategy and market penetration. Companies must gain the knowledge, make the contacts and develop their strategies now to be in a position to prosper as the economy recovers.”

Conference registrants can also participate in IMI's unique **Suppliers' Forum** sessions and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the conference display area. Contact Al Keene at IMI al@imiconf.com for additional information regarding these opportunities.

Visit www.imiconf.com for a downloadable flyer, registration information and to view preliminary agendas and topics to be covered in each conference.

According to Keene, “As always, IMI conference programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at IMI conferences enables attendees to meet with the digital printing industry's leading experts in a single location over a

short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.”

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 400 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

Contact

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