

PRESS RELEASE

For Immediate Release
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Digital Printing Markets Show Growth Opportunities

Carrabassett Valley, Maine - Information Management Institute, Inc. (IMI) announces a new course, **Digital Printing Markets** which presents a comprehensive analysis of market status, opportunities and dynamics in the following key digital printing applications areas:

- Home, Office & Business
- Commercial & Industrial
- Photographic

Visit www.imiconf.com to view the complete agenda and topics to be covered in each market sector.

Course leaders are internationally recognized digital printing industry consultants from leading firms:

Marco Boer, Vice President, I.T. Strategies, Hanover, Massachusetts

Don Franz, Group Publisher, Photofinishing News International Media Group, Bonita Springs, Florida

Robert Palmer, Director, Printer Research, InfoTrends, Inc., Weymouth, Massachusetts

John E. Shane, Director, Communications Supplies Consulting Service U.S. and Europe, InfoTrends, Inc., Weymouth, Massachusetts

According to IMI President, Al Keene, "IMI's **Digital Printing Markets** course provides a program and format to obtain a timely update and understanding of key digital printing markets and applications areas. While conventional printing declines, digital printing offers personalization, cost savings, improved output options and other opportunities to end users as the transition from an analog to digital world accelerates – which is being reflected in the growth of digital printing applications and opportunities."

"IMI's **Digital Printing Markets** course on July 27-28, 2009 is one of the following six IMI's **Digital Printing Summer Camp 2009** courses being held at the Sugarloaf Mountain Hotel, Carrabassett Valley, Maine. Each course has been prepared and is presented by acknowledged and experienced leaders in their fields. These timely courses provide the latest information and insights that simply are not available from any other source. There is simply no better information available," summarizes Keene."

Digital Printing Summer Camp 2009
Sugarloaf Mountain Hotel

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Carrabassett Valley, Maine.

Ink Jet Academy: Theory of Ink Jet Technology – July 27-28, 2009

Digital Printing Markets – July 27-28, 2009

Ink Jet Ink Manufacturing – July 29-30, 2009

Surface Tension, Wetting & Capillarity – July 29-30, 2009

Color & Color Management – July 30-31, 2009

Managing Product Development for Value™ – July 30-31, 2009

Full course details, on-line registration and a downloadable brochure are available on IMI's web site www.imiconf.com

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 400 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

Contact

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