

Digital Printing Presses The Next Era Conference

February 4-6, 2008

Radisson Resort Orlando - Celebration
Kissimmee (Orlando), Florida



Digital printing is entering a new era that is reshaping the commercial printing industry. Fostered by such developments as “transpromo documents” (personalized business documents containing advertising materials); dramatically improved workflow/productivity solutions; new applications like printable electronics & digital fabrication; integrated multimedia campaigns (conventional/personalized direct mail, web, email, display graphics, etc.); Smart Labels, PLUS tremendous digital printing technology capability advancements - unparalleled business opportunities exist for tomorrow’s printing industry.

IMI’s **Digital Printing Presses – The Next Era Conference** will provide a comprehensive review of digital printing opportunities, requirements, challenges and potential solutions for major new applications plus those traditionally utilizing screen, flexographic, gravure and offset printing.

Leading industry experts and end users will address the current state-of-the-art, evolving printing requirements, market opportunities, market penetration, enablers, barriers, etc. in major application sectors including marketing documents, point of purchase, fleet graphics, transactional documents, packaging, labeling, etc. This conference program will provide a unique opportunity to obtain an assessment of multiple, major evolving digital printing technology, market and application trends that are shaping the printing industry of the future.

Conference Displays & Suppliers’ Forum

IMI’s **Digital Printing Presses - The Next Era Conference** provides the opportunity to have a free display space to exhibit your products, technology or services. Each conference registrant also has the opportunity to give a commercial 5-minute Suppliers’ Forum presentation.

IMI will cooperate with all interested parties to provide appropriate space so products can be displayed and demonstrated during the conference breaks and receptions. **There is no fee in addition to the conference registration fee to have a display and/or to give a Suppliers’ Forum presentation.**

To reserve your complimentary display space and Suppliers’ Forum presentation slot, please register online and check off the box indicating your participation OR complete the registration form on next page and fax to +1-207-235-2226 OR send an email to al@imiconf.com

Benefits of Conference Attendance

- Learn the current state of the art for current and evolving digital printing press technologies and gain first hand knowledge from current users, recognized experts and industry pioneers
- Obtain an understanding of infrastructure shifts impacting the printing industry – multimedia publishing, transpromo documents, printable electronics, short run promotional graphics, functional packaging and many more
- Receive an appreciation for the challenges and issues critical to digital printing continued market penetration and expansion
- Establish personal relationships with key players in digital printing and related industries
- Gain knowledge of the technology developments being made and still required to meet market and application demands
- Gain an understanding of the significant current and projected markets plus the technology developments being made and still required to expand the applications base and market penetration
- Hear industry expert’s projections for industrial digital printing opportunities in newly developing and expanding applications



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Monday, February 4, 2008

11:00 a.m. Registration

1:00 p.m. Opening Session
The Evolving Printing Environment

WELCOME AND INTRODUCTIONS

Alvin G. Keene, President, Information Management Institute, Inc., Carrabassett Valley, Maine

- Defining Today's "Printing" Industry
- What Does One-to-One Marketing & Variable Data Printing Do The Printing Environment
- How Do Graphic Designers, Printers & End Users (Yes – The Customer is Important) View Digital Printing Today?
- Putting "Printing" Into "Production" Role
- Key Parametric & Infrastructure Trends Shaping Printing
- Who Will Seize The Opportunities: Printers Or New Entrants?
- The "Printing" Industry In 10 Years: Traditional Vs. Digital?

5:30 p.m. Networking Reception in Display Area

Tuesday, February 5, 2008

7:30 a.m. Continental Breakfast

8:30 a.m. Session 2
The New Era of Document Printing

- Current State-Of-The-Art & Applications
- Technology Developments Needed & Expected (Ink Jet, EP & Others?)
- High Volume Transaction Output (Transpromo Documents?)– Where Is It Taking Us?
- What Is Future Impact Of Web & E-Services?
- Is Printing Industry Missing Web To Print Opportunities?
- What About Color Requirements, Books & Catalogs On Demand, Photo Books, Etc.?
- Can Commercial Printing Industry Adapt?
- Managing The Production Environment For Success

12:00 Noon Luncheon

1:30 p.m.

Session 3

The New Era of Graphics Printing

- Current State-Of-The-Art & Applications
- Technology Developments Needed & Expected (Ink Jet, EP & Others?)
- Are Large Format, Promo Graphics, Signs, Etc. Endless Growth Markets?
- Is There Real World Potential For Digital Textile Printing?
- Important Role Of Substrate Developments – Range Of Printable Materials Is Amazing & Expanding!
- Ink Developments (Aqueous, Solvent & UV) Are Essential For Success
- Are Finishing Systems Critical For Successful Applications?
- What Is Potential Impact Of Digital Electronic Signage & Graphics?
- What Can We Learn From Digital Printing's Strong Penetration Into Graphics Markets?

Suppliers Forum Presentations

6:00 p.m. Networking Reception in Display Area

Wednesday, February 6, 2008

7:30 a.m. Continental Breakfast

8:30 a.m. Session 4
The New Era of Packaging Printing & Digital Fabrication

- Current State-Of-The-Art & Applications
- Technology Developments Needed & Expected (Ink Jet, EP & Others?)
- Conventional & Digital Printing As A Manufacturing Process
- Integration Of Security & Functional (Indicators, Sensors, RFID, Etc.) Properties Into Packaging & Labels
- "Printing" Of Specialty "Inks" Onto Substrates Offers Challenges & Opportunities
- Can Anyone Predict The Future? Applications Seem Limitless!!

12:30 p.m.

Adjournment

Call for Papers
Submit Proposed Presentation Titles & Brief Outlines to
Al Keene al@imiconf.com
To Register Online - www.imiconf.com

REGISTRATION INFORMATION: Digital Printing Presses - The Next Era Conference

Registration Fees: \$1095 per registrant
\$995 for each additional registrant from same company when registered as a group



The registration fee includes attendance at all sessions, all scheduled program functions and the program reference binder/CD. Cancellations will receive a 100% refund if made 72 hours prior to the start of the program. Substitutions may be made at any time. Cancellations made less than 72 hours prior to the start of the program will be charged a \$300 cancellation fee, but will receive a copy of the conference binder/CD.

To register, submit the registration form with payment to Susan Meldrum, Conference Administrator, Information Management Institute, Inc., 1106 Valley Crossing, Carrabassett Valley, ME 04947 USA. You may reserve space by calling +1-207-235-2225, sending a fax to +1-207-235-2226 or by sending an email message to imi@imiconf.com or visiting our web site www.imiconf.com

REGISTRATION FORM

Digital Printing Presses - The Next Era Conference
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Check here to reserve a free display space and a 5-minute Suppliers' Forum presentation.

NAME _____

JOB TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

COUNTRY _____

PHONE _____ FAX: _____

EMAIL _____

I Want to Pay by Credit Card

Please Invoice Me

All checks should be in U.S. dollars drawn on a U.S. bank and made payable to Information Management Institute, Inc. An invoice with bank transfer details for IMI's U.S. or European bank account will be provided upon request.

Radisson Resort Orlando-Celebration Information

IMI's **Digital Printing Presses - The Next Era Conference** is being held at the Radisson Resort Orlando-Celebration located in Kissimmee, Florida. Hotel reservations are the responsibility of each meeting registrant. **Early booking is advised** as the reduced rate is guaranteed only until January 14, 2008. Phone +1-800-333-3333 (Radisson Central Reservations) or +1-407-396-7000 (Hotel direct) and reference "INFOMG" to receive the special group rate of \$114 (including resort service fee) for single or double occupancy.

You can make your hotel reservations online - go to hotel website www.radisson.com/kissimmeefl and

1. Select your desired arrival and departure dates and hit "Go" which will take you to the next page
2. Fill in "INFOMG" in the "Promotional Code" field under "Search for Special Rates" and then hit "Search" which will take you to the IMI Rates where you can make your selection and complete the reservation process.

The Radisson Resort Orlando - Celebration is located on 20 acres of beautiful tropically landscaped grounds just 1.5 miles from Walt Disney World Resort. Guests can unwind at a giant free-form swimming pool with waterfalls and a water slide. The Radisson Resort Orlando - Celebration also offers another heated pool, a kids' wading pool, lighted tennis courts, sand-based volleyball, a playground, a game room, jogging areas and a fitness center. In addition, the Radisson Resort Orlando - Celebration provides shuttle service to Disney World, Sea World and Universal Studios.

Adjacent to Radisson Resort Orlando - Celebration is Celebration Golf Club, an 18 hole championship caliber course designed by Robert Trent Jones, Sr. and Jr. and located within the natural wetland environment.

Don't Miss IMI's Other Upcoming Programs

3rd Engineered Fine & NanoParticle Applications Conference

January 28-30, 2008

Radisson Resort Orlando-Celebration
Kissimmee (Orlando), Florida

11th Annual Toner & Toner Chemicals Conference

January 30-February 1, 2008

Radisson Resort Orlando-Celebration
Kissimmee (Orlando), Florida

Ink Jet Academy: Theory of Ink Jet Technology

February 4-5, 2008

Radisson Resort Orlando-Celebration
Kissimmee (Orlando), Florida

17th Annual Ink Jet Printing Conference

February 6-8, 2008

Radisson Resort Orlando-Celebration
Kissimmee (Orlando), Florida

Ink Jet Technology Suppliers' Showcase 2008

April 16-18, 2008

Renaissance Denver Hotel
Denver, Colorado

19th Annual Thermal Printing Conference

May 19-21, 2008

Arizona Golf Resort Hotel & Conference Center
Mesa, Arizona

2nd Annual RFID Technology Integration Symposium

May 21-22, 2008

Arizona Golf Resort Hotel & Conference Center
Mesa, Arizona

IMI Europe Programs

Ink Jet Academy: Theory of Ink Jet Technology

November 5-6, 2007

UV Ink Jet Printing Course

November 5-6, 2007

15th Annual European Ink Jet Printing Conference

November 7-9, 2007

Ink Jet Academy: Practice of Ink Jet Technology

November 19-22, 2007

Visit www.imiconf.com for program and registration details